

Ideas & Information You Can Build On

Breaking Ground



New Chrysler Dealership for Fieldhouse Motors

Hamstra Group, Inc. recently completed a new Chrysler Dodge Jeep Ram dealership for Fieldhouse Ford, a mainstay in the DeMotte area for more than 50 years. Owner Ron Fieldhouse approached our team to construct the 17,000-square-foot showroom and service facility. Our team also partnered with Ron in 1987 to construct his original Ford dealership building, returning in 2016 to modernize that facility.

"[Chrysler] contacted us to see if we were interested. We just had an opportunity," said Jay Fieldhouse, who described the existence of a "hole in the map" since the closest Chrysler Dodge Jeep Ram dealerships are in Cedar Lake and Highland. "It's unusual for us as a Ford dealership. It's a big move for us to take on. It was a big decision." Now, Fieldhouse can provide local buyers more choices when it comes to purchasing a new vehicle.

The project presented its fair share of challenges. Located at 1420 South Halleck Street in DeMotte, Indiana, the dealership sits on a busy commercial thoroughfare. Managing material deliveries and construction, all while ensuring the safety and comfort of Fieldhouse Motors customers was of utmost importance.

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The modern showroom features abundant natural light.



Staff members are prepared to help clients in the new parts and service department.



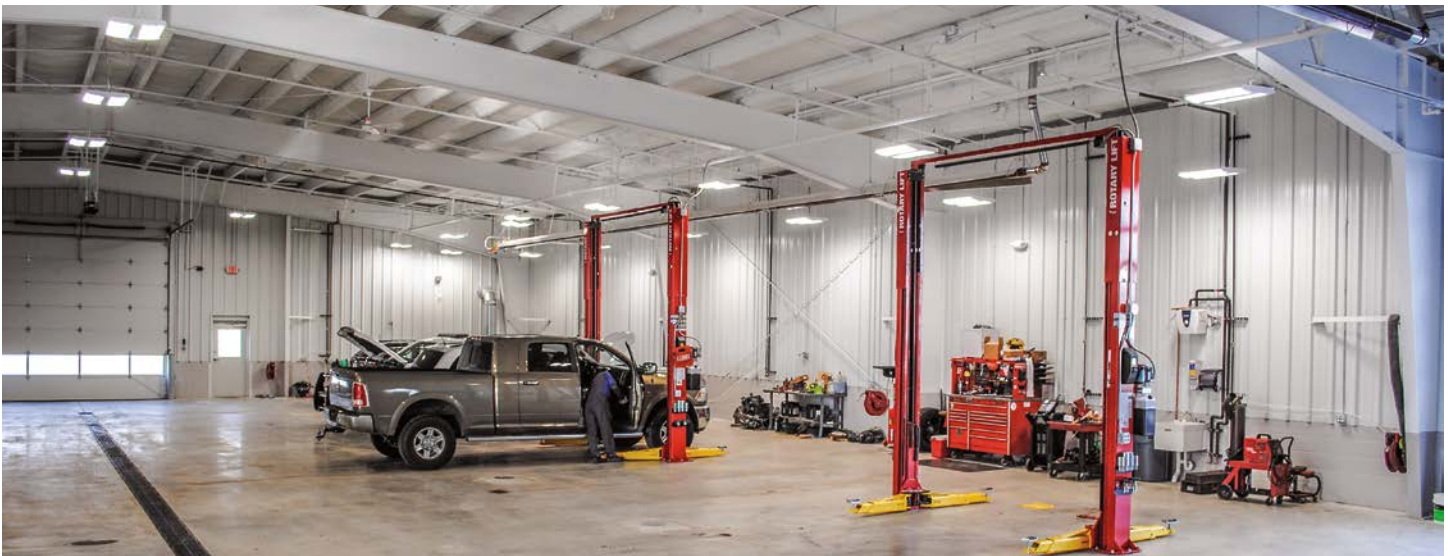
Dealership... *continued from page 1*

A large arched window at the dealership's entry posed some initial problems. The interior ceiling could not accommodate the window's height, so midstream design changes were made to the roof height and slope. The Hamstra team was able to maintain a more refined look for both the interior and exterior of the building. Additionally, requirements from Chrysler were considered from the design stage, ensuring the project maintained the appropriate corporate image. Chrysler was extremely easy to work with and, thanks to Project Manager Curt Albertson and Architectural Designer Betty Lamp, the end result looks incredible. Fieldhouse Motors has two beautiful dealerships at the same location.

"Ron is always great to work with," states Project Manager Curt Albertson. "He has a vision and he knows what he wants. It always turns out amazing."



A cozy waiting area greets customers when they arrive at the dealership.



Fieldhouse Chrysler Dodge Jeep Ram is ready to serve its loyal customers with its state-of-the-art service and maintenance facility.

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